

# First Limit

Nexus CIFS' First Limit product provides policyholders with on-line access to immediate discretionary limit decisions on appropriate trading levels with potential business partners, bringing certainty and security to the trading environment. First Limit is a simple, fool-proof and cost effective way of establishing discretionary credit limits and, with the available limit displaying the maximum credit limit available, First Limit enables you to target profitable sales.

## Features

- Free demo available to view 10 First Limit decisions on your customers
- Instant 'Yes/No' decision making
- Continuous monitoring of all limits– including positive adjustments to limits previously declined
- Fixed charges rather than transactional
- On average a 90% positive response rate
- Ledger up-load facility – giving an accurate picture of the entire customer base.
- Preferential Rates when also using our First Place debt collection service

“We get a high positive hit rate which is important to us – a number of our enquiries are from relatively new companies and First Limit helps us start trading and then build an account.”

– James E Smith

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## About Nexus CIFS

Nexus CIFS, part of the Nexus Group is one of the UK's leading on-line underwriting agencies with a growing market share in UK trade credit insurance and a reputation for superior underwriting. Nexus CIFS prides itself on its personal and flexible approach and “can do” attitude. The firm was named Credit Insurer of the Year at the 2015 Institute of Credit Management Awards and highly commended in the Institute's new category of Credit Insurance Specialist of the Year in 2017.

## What next?

To find out more, please contact your broker or Nexus CIFS

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