

First Select

Nexus CIFS working with Experian pH has developed a unique marketing tool to help you identify sales leads based on your own search criteria. The database allows you to tailor your search based on company turnover, trade sector, geographical location, and other options to deliver you an instantaneous list of company and contact names to match your chosen profile. Every name you select has already been credit approved by us and may be insured if you subscribe to our First Limit service.

Features

- Cost effective marketing tool with upfront licence fee and data bundles included.
- On line access, the data search is fully tailorable to your requirements.
- Very comprehensive contact details including names of directors, email addresses, telephone numbers and company addresses.
- Option to purchase a company report with even more information about your target companies.
- Pre-qualified data which automatically eliminates companies that fail our credit scorecard.
- Data is easily downloadable and merged into CRM and other marketing-databases.

About Nexus CIFS

Nexus CIFS, part of the Nexus Group is one of the UK's leading on-line underwriting agencies with a growing market share in UK trade credit insurance and a reputation for superior underwriting. Nexus CIFS prides itself on its personal and flexible approach and "can do" attitude. The firm was named Credit Insurer of the Year at the 2015 Institute of Credit Management Awards and highly commended in the Institute's new category of Credit Insurance Specialist of the Year in 2017.

What next?

To find out more, please contact:

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