



First Select

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Summary

Nexus CIFS is a multi award winning company offering innovative and flexible credit insurance policies with unrivalled service levels giving you direct access to your underwriter. We offer a number of trade credit insurance and related credit management services and products.

First Select is an Associated Product created by Nexus CIFS to assist our clients

Nexus CIFS working with Experian pH has developed a unique marketing tool to help you identify credit approved sales leads based on your search criteria. The database allows you to tailor your search and delivers an instantaneous list of company and contact names to match your chosen profile, safe in the knowledge that you can insure them if you win an order.

How it works:

1. Log-on to the online platform
2. Select your search criteria (e.g. location, estimated turnover, business type etc.)
3. Download a spreadsheet of records that match your criteria

See the process for yourself in our video tutorial at:

www.nexusunderwriting.com/products/trade-credit/first-select

Features:

- Cost effective marketing tool with upfront licence fee and data bundles included
- Pre-qualified data which automatically eliminates companies that fail our credit scorecard

- On line access, the data search is fully tailorable to your requirements and the data is easily downloadable
- Comprehensive contact details including names of directors, email addresses, telephone numbers and company addresses
- Company report available with even more information about your target companies

If you want to find out more about First Select, email FirstSelect@creditindemnity.com, or call Jamie Ashton on 020 3693 9385.

You can also download our First Select fact sheet.



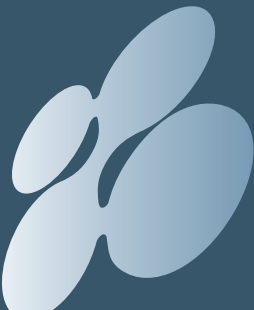
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