



First Limit

# First Limit



## Summary

Nexus CIFS is a multi award winning company offering innovative and flexible credit insurance policies with unrivalled service levels giving you direct access to your underwriter. We offer a number of trade credit insurance and related credit management services and products.

First Limit is an Associated Product created by Nexus CIFS to assist our clients

Nexus CIFS' First Limit product provides policyholders with on-line access to immediate discretionary limit decisions on appropriate trading levels with potential business partners, bringing certainty and security to the trading environment. First Limit is a simple, fool-proof and cost effective way of establishing discretionary credit limits and, with the available limit displaying the maximum credit limit available, First Limit enables you to target profitable sales.

## Features:

- Free demo available to view 10 First Limit decisions on your customers
- Instant 'Yes/No' decision making
- Continuous monitoring of all limits - including positive adjustments to limits previously declined
- Fixed charges rather than transactional
- On average a 90% positive response rate
- Ledger up-load facility – giving an accurate picture of the entire customer base
- Preferential Rates when also using our First Place debt collection service

"We wanted First Limit to help us open new sales avenues and it's delivered on that. I think it's a well set up product that really helps our company and, importantly, it's priced to provide good value."

**Louise Jackson,  
James E Smith (Northern) Ltd.**



**Richard Marriage**

Managing Director - Nexus CIFS Ltd

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